



Holiday Greetings from [Strategies for Equity and Communication Impact \(SECI\)](#)!

SECI's biannual newsletter keeps our dedicated community connected, bringing news, events, and resources that support our shared mission. Please share with colleagues and friends who might be interested, and invite them to register [here](#).

For bios/additional information on our team, please click [here](#).

We're always eager to hear from you. Whether you have questions, want to explore potential collaborations, or simply wish to send a friendly greeting, don't hesitate to [reach out](#).

As we reflect on the past year and look forward to new beginnings, we're filled with gratitude and hope for the upcoming year, and believe in our collective efforts to advance health equity, communication, and human rights issues. The holiday season and New Year remind us of the power of connection, hard work, and collective progress. **Wishing everyone happy holidays and a vibrant and inspiring year ahead!**

Open for Registration FOR Health and Risk Communication International Summer Professional Development Program

**Join us for an International Summer Professional Development Program at
The American University of Rome in July 2025.**

*A Global Health Communication Institute
Rome, Italy, July 7-18, 2025*

HEALTH AND RISK COMMUNICATION IN PANDEMICS AND BEYOND

STRATEGIES FOR A SYSTEMS THINKING,
COMMUNITY-CENTERED, AND EQUITY-
DRIVEN APPROACH

Join us for a Summer Professional Development Program at
The American University of Rome in July 2025.

In association with Strategies for Equity and
Communication Impact (SECI) and the peer-
reviewed *Journal of Communication in
Healthcare: Strategies, Media, and
Engagement in Global Health*.

Faculty (guest lectures and site visits)
include leading international and Italian
organizations and experts.

For additional information visit
<https://aur.edu/sbcc>
or scan the QR code

Deadline for registration is March 1, 2025.
A few partial scholarships are available.



**Registration deadline: March 1,
2025**

When: July 7-18, 2025

Where: Rome, Italy

Space is limited to 25 participants.

Following this past summer's inaugural session, registration is now open for the 10-day Summer 2025 session of the international professional development program on “**Health and Risk Communication in Pandemics and Beyond: Strategies for a System Thinking, Community-Centered, and Equity-Driven Approach**” at The American University of Rome (AUR). The program is intended for practitioners, academics, and leaders from the fields of public health, communication, global health, healthcare, medicine, human rights, community development, international development and other related disciplines. The summer institute is led by SECI’s Principal, [Dr. Renata Schiavo](#), and is in association with [SECI](#) and the peer-reviewed [Journal of Communication in Healthcare: Strategies, Media, and Engagement in Global Health](#).

Register [here](#) and [visit](#) for additional information, including what past participants say.

SECI's Principal, Dr. Renata Schiavo presented/moderated at the following sessions at the APHA Annual Meeting & Expo 2024 held at Minneapolis, MN whose theme was *Rebuilding Trust in Public Health and Science*.



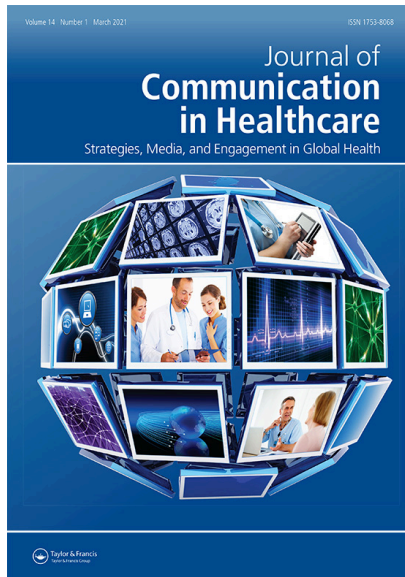
Building Trust: Stories of Health, Equity, and Community Leadership (organized by the Health Communication Workgroup)

Part of the APHA Public Health Film Festival and moderated by Dr. Renata Schiavo, this [session](#) highlighted the role of communities and their leaders in addressing community-specific factors that may contribute to mistrust in U.S. and global settings. Through storytelling and community-driven experiences, the session explored multiple drivers of trust and their contribution to health and well-being. The films focused on timely topics in the health, racial, and gender equity movement.

Measuring trust across different dimensions and drivers: A working model and prescription for systems change

This [presentation](#) by Dr. Renata Schiavo and Nikita Boston-Fisher, MPH, focused on a working model for building and measuring trust across its many different dimensions and drivers. The model reflected existing literature on the topic, highlighted interconnected social, political, structural, and interpersonal factors that influence trust, called for a collective commitment to trustworthiness, and recognized the specificity of trust measures as related to health and social

Opportunities for Engagement



**Deadline: January
30, 2025**

The [Journal of Communication in Healthcare: Strategies, Media, and Engagement in Global Health](#) is currently **recruiting peer reviewers** with expertise and scholarship in health and risk communication, social behavior change (SBC) and social behavior change communication (SBCC) in the following areas of growth at the journal:

- Disability and inclusion
- Transgender Health
- Physical Therapy
- Heart Disease
- Theoretical models for health and risk communication
- AI and other emerging technologies
- Community-Based Participatory Research
- Participatory methods for health and risk communication
- Telehealth/Telemedicine

Learn more about the Journal and apply [here](#).

SECI Article Picks

Study examines the perceived credibility of health information sources among transgender and gender diverse (TGD) individuals



through in-depth interviews with 50 TGD participants, the researcher of the study “[Health Communication in an Era of Disinformation: Perceived Source Credibility Among Transgender and Gender Diverse Individuals](#)” published in the *Journal of Health Communication* found that health information is often tainted by anti-TGD legislation, a sociopolitical force that infiltrates health communication spaces. The interplay between disinformation and TGD health communication is complex, with disinformation undermining trust in healthcare institutions, leading to harmful behaviors, and contributing to the spread of diseases.

Why this is important: The study emphasizes the critical need for health communication practitioners to prioritize the safety and humanity of TGD people when addressing the challenges posed by TGD health disinformation. Ensuring access to reliable, affirming health information is crucial for supporting the wellbeing of transgender and gender diverse populations.

Recent study highlights disparities in rising rates of food and water insecurity among U.S. children



“[Trends and disparities in concurrent tap water avoidance and household food insecurity among US children](#)” published in *Nature Water* is a comprehensive study examining water and food insecurity among children in the United States. The research analyzed data from 18,252 children using the National Health and Nutrition Examination Survey, revealing significant trends in children's access to basic necessities.

Their study found that the number of children experiencing simultaneous water and food insecurity more than doubled between 2005 and 2020, increasing from 4.6% to 10.3%. The research exposed stark racial disparities, with Black children

Why this is important: This study is critically important because it highlights the growing vulnerability of children to resource insecurity, demonstrates the interconnected nature of water and food access, and discusses potential long-term impacts on children's mental and physical health, economic well-being, and future opportunities. The researchers call for targeted policy interventions to address these systemic inequalities.



About Strategies for Equity and Communication Impact (SECI)

Established in 2004, Strategies for Equity and Communication Impact (SECI) (formerly Strategic Communication Resources) is a women-owned global consultancy focusing on health, equity, and human rights issues. We help organizations achieve their mission by promoting behavioral, social, and organizational change via social innovation, community engagement and systems-changing strategies. For additional information, visit <https://www.seci-globalconsulting.com/>.

Stay in Touch!



Subscribe

Past Issues

Translate ▼

website

Copyright © 2024 Strategies for Equity and Communication Impact, All rights reserved.

<https://www.seci-globalconsulting.com/>

<https://www.renataschiavo.com/>

New York, NY 10014 - United States

Want to change how you receive these emails?

You can [update your preferences](#) or [unsubscribe](#)